

**HISPANIC BAR ASSOCIATION OF ORANGE COUNTY**

**P.O. Box 6130, Newport Beach, CA 92658**

**Telephone: (949) 478-1024 E-mail: info@ochba.org**

**Web: www.ochba.org**



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**Dear Community Partners:**

**As incoming President of the Hispanic Bar Association of Orange County (OCHBA), I am honored to invite you to our 44th Annual Gala Scholarship Fundraiser and Installation Dinner, to be held on Saturday, March 12, 2022, at the Marriott in Irvine, California. Since it's founding in 1970, the OCHBA has been committed to promoting access to education, enhancing the quality of life of our members and our community, promoting access to justice and the judiciary for Latinx lawyers in Orange County. Share in our vision: *Overcoming Obstacles*.**

**We invite you to join our Black Tie event, break bread with us and celebrate the very deserving Wally Davis Scholarship recipients along with our special honorees. Join the 250 plus judges, attorneys, community leaders, and supporters who we expect will attend this celebration on March 12, 2022. The dinner will include installation of the 2022 OCHBA Board of Directors, recognition of our 2021 outstanding Wally Davis Scholarship recipients, and presentation of awards for the following:**

- **Justice Maurice Sanchez, Lifetime Achievement**
- **Court Appointed Special Advocates (CASA OC), Guardián de la Justicia**
- **Gilbert Paul Carreon, Attorney of the Year**
- **Chapman University, Corporate Citizen**

**The Annual Dinner is our principal fundraiser for the Wally Davis Memorial Scholarship Fund. This scholarship fund was created over 20 years ago with the vision of developing the next generation of OCHBA leaders and Latinx lawyers in Orange County.**

**Past Presidents:**  
Michael J. Silvas  
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Gilbert Maturino  
Maurice Sanchez  
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Cory Aguirre  
Darren O. Aitken  
Claudia Alvarez  
John J. Isaza  
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Norma García Guillén  
Monica E. Lukoschek  
Carlos X. Colorado  
Genoveva Meza Talbott  
Jose Gonzalez  
Mayte Santacruz  
Diana Lopez  
Rafael Nendel-Flores  
Lyo Figueroa  
Eric Dominguez  
Darrell White  
Yolanda Torres  
Bettina Yanez

**To date, we have awarded more than 80 scholarships to Latinx law students with ties to Orange County who have demonstrated tremendous achievements and a commitment to helping the Latinx community.**

**The success of this event relies heavily on your continued generosity. With your support, in the last five years alone we have been able to distribute over \$250,000 in scholarships to deserving law students. We are deeply thankful for your generous contributions and look forward to having you join us again in 2022. Enclosed are sponsorship forms for your consideration.**

**Your early sponsorship commitment assures your recognition in our dinner program.**

**Please contact me at 213-494-2472 or our administrator via e-mail at [info@ochba.org](mailto:info@ochba.org) if you have any questions. Thank you in advance for your support. I look forward to seeing you on March 12, 2022.**

**Warmest regards,**



**President**

## **OUR MISSION STATEMENT**

**The Hispanic Bar Association of Orange County promotes education, unity, and excellence in the Hispanic legal community by expanding the business and professional opportunities available to its members, enhancing the members' business and professional stature in the Hispanic community, increasing the participation of Hispanic leaders in civic affairs and enhancing the quality of life for the members and the community.**

**The OCHBA enhances the quality of life of our community by mentoring law students, donating backpacks filled with school supplies to local schools, by supporting the Elizabeth Macias Legal Studies Academy, donating clothing, volunteering at Citizenship fairs and providing free legal advice and seminars to the community through the Centro Cultural in Santa Ana. We invite you to become a regular supporter of the OCHBA in order that we can continue promoting and enhancing the quality of life of all with an emphasis on our Latinx community.**

## Hispanic Bar Association of Orange County's 44th Annual Scholarship Fundraiser & Installation Dinner- Sponsorship Opportunities

### **Event Sponsor.....\$25,000**

- Three VIP (3) tables of ten (10)
- One (1) complimentary hotel room for day of the event
- Prominent logo placement on all invitations, OCHBA website and in the ballroom
- Opportunity to address guests
- Full page ad space-back cover of Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name inside ballroom
- One (1) display table in the event registration area
- Logo & Link to OCHBA website & HBA E-Newsletter
- "Featured Company" on OCHBA website for one (1) year as HBA Corporate Partner
- Opportunity to provide promotional material/mementos to all attendees
- Six (6) tickets to all HBA events for one (1) year w/complimentary display table

### **Platinum Sponsor.....\$15,000**

- Two VIP (2) tables of ten (10)
- Prominent logo placement on all invitations, OCHBA website and in the ballroom
- Full page ad space in Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name inside ballroom
- Logo & Link to OCHBA website & HBA E-Newsletter as Platinum Sponsor
- Opportunity to provide promotional material/mementos to all attendees
- Four (4) tickets to all HBA events for one (1) year w/complimentary display table

### **Gold Sponsor.....\$7,500**

- One VIP table of ten (10)
- Logo placement on all invitations, OCHBA website and in the ballroom
- One-Half page ad space in Installation Dinner Program
- Electronic display of company name inside ballroom
- Logo & Link to OCHBA website & HBA E-Newsletter as Gold Sponsor

## Hispanic Bar Association of Orange County's 44th Annual Scholarship Fundraiser & Installation Dinner- Sponsorship Opportunities

### **Silver Sponsor.....\$5,000**

- One preferred table of ten (10)
- Electronic display of company name inside ballroom
- One-Half page ad space in Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Silver Sponsor

### **Bronze Sponsor.....\$3,000**

- One table of ten (10)
- Electronic display of company name inside ballroom
- One-quarter page ad space in Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Bronze Sponsor

### **Table Sponsor.....\$2,000**

- One table of ten (10)
- Electronic display of company name inside ballroom
- Recognition in the Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Table Sponsor

### **Non-Profit/Law School .....\$1,700**

- One table of ten (10)
- Electronic display of company name inside ballroom
- Recognition in the Installation Dinner Program

### **Individual Tickets**

Member .....\$190    Non-Member .....\$225    Judge .....\$100

## **Hispanic Bar Association of Orange County's 44th Annual Scholarship Fundraiser & Installation Dinner- Program Advertising**

### **Program Advertising**

- |  |  |
|--|--|
| <input type="checkbox"/> Full-Page \$1,000 (9.25"x 9.25")  | <input type="checkbox"/> Half-Page \$600 (9.25"x 4.75")  |
| <input type="checkbox"/> Quarter-Page \$400 (4.75"x 4.75") | <input type="checkbox"/> Eighth-Page \$250 (4.75"x 2.5") |

To reserve your space in the Installation Dinner Program, please return this form and your electronic file(s) containing your advertising, no later than February 15, 2022. All attendees must pay for sponsorship or ticket(s) in full, prior to the event.

There are no refunds for ticket cancellations.

Email or mail this form directly to:

Hispanic Bar Association of Orange County  
P.O. Box 6130  
Newport Beach, CA 92658  
Fax: (949) 440-6710  
email: [info@ochba.org](mailto:info@ochba.org)

Send Electronic files for advertising to [info@ochba.org](mailto:info@ochba.org).  
PDF or high-quality JPEG files at 300dpi preferred in full color.

Please make checks payable to "The Hispanic Bar Association of Orange County" Tax ID #33-0666229. The HBA is a 501(c) 6 non-profit. Contributions are not tax deductible

# Hispanic Bar Association of Orange County's 44th Annual Scholarship Fundraiser & Installation Dinner- Program Advertising

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Form of Payment: Please charge my

Credit Card:  Visa  MasterCard  American Express  Discover

Name on Card: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Check (Make checks payable to: Hispanic Bar Association of Orange County)

## Please Indicate Your Sponsorship Level

- |  |  |
|--|--|
| <input type="checkbox"/> Event Sponsor \$25,000        | <input type="checkbox"/> Platinum Sponsor \$15,000 |
| <input type="checkbox"/> Gold Sponsor \$7,500          | <input type="checkbox"/> Silver Sponsor \$5,000    |
| <input type="checkbox"/> Bronze Sponsor \$3,000        | <input type="checkbox"/> Table Sponsor \$2,000     |
| <input type="checkbox"/> Non-Profit/Law School \$1,700 | <input type="checkbox"/> Member Ticket \$190       |
| <input type="checkbox"/> Non-Member Ticket \$225       | <input type="checkbox"/> Judge Ticket \$100        |

## Underwriter Opportunities

Includes tickets to dinner and program advertisement. Contact [info@ochba.org](mailto:info@ochba.org) for more information.

- Silent Auction \$2,500
- Invitations \$2,500
- Entertainment \$2,000
  - Wine (In-Kind)
  - After-Party \$2,500
- Dinner Program \$2,000
- Photo Booth \$1,500
- Video Tribute \$5,000
- Shot Glasses (In-Kind)
- Centerpieces \$4,000
- DJ/Sonora Dinamita \$5,000