



HISPANIC BAR ASSOCIATION OF ORANGE COUNTY

P.O. Box 6130, Newport Beach, CA 92658

Telephone: (949) 478-1024 E-mail: info@ochba.org Web: www.ochba.org

November 15, 2020

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Dear Community Partners:

Adjusting to the “New Normal” has its challenges as we end 2020 and enter 2021 with a vision for healthy changes. During this adjustment period, it is the spirit and goal of the Hispanic Bar Association of Orange County (OCHBA) to continue with our commitment to promote access to education, enhance the quality of life of our members, community, and promote access to justice and the judiciary for lawyers in Orange County.

As incoming President of OCHBA, I am honored to invite you to our *virtual* 43rd Annual Gala Scholarship Fundraiser and Installation Dinner, to be held on Saturday, March 6, 2021 from the comfort of your home.

We invite you to join our optional Black Tie event and celebrate the very deserving Wally Davis Scholarship recipients along with our special honorees. Join the 500 plus judges, attorneys, community leaders, and supporters who we expect will attend this celebration on March 6, 2021. The program will surely give you an unforgettable experience, which include a drive by location at the stunning Christ Cathedral to pick up your charity boxes filled with gifts, a grab and go meal, and a socially distanced photo opportunity followed by the virtual program. This celebration will include installation of the 2021 OCHBA Board of Directors, recognition of our 2021 outstanding Wally Davis Scholarship recipients, and presentation of awards for the following:

- **Hon. Francisco Briseño Lifetime Achievement: George Gascon**
- **Attorney of the Year: Jennifer Lee Koh**
- **Guardián de Justicia: Hon. Elizabeth G. Macias Legal Studies Academy**
- **Corporate Citizen: Netflix**

The Annual Dinner is our principal fundraiser for the Wally Davis Memorial Scholarship Fund created over 20 years ago with the vision of developing the next generation of OCHBA leaders and Latinx lawyers in Orange County. To date, we have awarded more than 80 scholarships to law students with ties to Orange County who have demonstrated tremendous achievements and a commitment to helping our community.

The success of this event relies heavily on your continued generosity. With your support, in the last five years alone we have been able to distribute over \$300,000 in scholarships to deserving law students. We are deeply thankful for your



generous contributions and look forward to having you join us again in 2021. Enclosed are sponsorship forms for your consideration.

Your early sponsorship commitment assures your recognition in our dinner program and a 10% discount for the future 2022 Gala Scholarship Fundraiser and Installation Dinner.

Please contact me at (714) 835-8866 or our administrator via e-mail at info@ochba.org if you have any questions. Thank you in advance for your support. I look forward to seeing you virtually on March 6, 2021.

Warmest regards,

Sasha Tymkowicz

Sasha Tymkowicz
2021 OC HBA President

OUR MISSION STATEMENT

The Hispanic Bar Association of Orange County promotes **education, unity, and excellence** in the Hispanic legal community by expanding the business and professional opportunities available to its members, enhancing the members' business and professional stature in the Hispanic community, increasing the participation of Hispanic leaders in civic affairs and enhancing the quality of life for the members and the community.

The OCHBA enhances the quality of life of our community by mentoring law students, donating backpacks filled with school supplies to local schools, by supporting the Elizabeth Macias Legal Studies Academy, donating clothing, providing to food banks, presence at Citizenship fairs and providing free legal advice and seminars to the community through the Centro Cultural in Santa Ana. We invite you to become a regular supporter of the OCHBA to continue promoting and enhancing the quality of life of all with an emphasis on our Latinx community.

We thank you in advance for your continued generosity.



Hispanic Bar Association of Orange County's Virtual 43rd Annual Scholarship Fundraiser & Installation Dinner

Event Sponsor.....\$25,000

- Thirty (30) entrance tickets with meals
- Prominent logo placement on all invitations, OCHBA website and at the program
- Opportunity to address guests
- Full page ad space-back cover of Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name in virtual backdrop during program
- One (1) display table in the event drive by area
- Logo & Link to OCHBA website & HBA E-Newsletter
- "Featured Company" on OCHBA website for one (1) year as HBA Corporate Partner
- Opportunity to provide promotional material/mementos to all attendees
- Six (6) tickets to all HBA events for one (1) year w/ optional complimentary display table

Palladium Sponsor.....\$15,000

- Twenty (20) entrance tickets with meals
- Prominent logo placement on all invitations, OCHBA website and at the program
- Full page ad space in Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Display of company name at pick-up site
- Electronic display of company name in virtual backdrop during program
- Logo & Link to OCHBA website & HBA E-Newsletter as Palladium Sponsor
- Opportunity to provide promotional material/mementos to all attendees
- Four (4) tickets to all HBA events for one (1) year w/ optional complimentary display table

Platinum Sponsor.....\$7,500

- Ten (15) entrance tickets with meals
- Logo placement on all invitations, OCHBA website and in the ballroom
- One-Half page ad space in Installation Dinner Program
- Electronic display of company name in virtual backdrop during program
- Display of company name at pick-up site
- Logo & Link to OCHBA website & HBA E-Newsletter as Platinum Sponsor
- Two (2) tickets to all HBA events for one (1) year

Gold Sponsor.....\$5,000

- Twelve (12) entrance tickets with meals
- Display of company name at pick-up site
- One-Half page ad space in Installation Dinner Program
- Electronic display of company name in virtual backdrop during program
- Logo & Link to OCHBA website & HBA E-Newsletter as Gold Sponsor
- One (1) ticket to all HBA events for one (1) year

Silver Sponsor.....\$3,000

- Ten (10) entrance tickets with meals
- Display of company name at pick-up site
- One-quarter page ad space in Installation Dinner Program
- Electronic display of company name in virtual backdrop during program
- Logo & Link to OCHBA website & HBA E-Newsletter as Silver Sponsor

Bronze Sponsor.....\$2,000

- Eight (8) entrance tickets with meals
- Display of company name at pick-up site
- Recognition of sponsorship in Installation Dinner program
- Electronic display of company name in virtual backdrop during program
- Logo & Link to OCHBA website & HBA E-Newsletter as Bronze Sponsor

Non-Profit/Law School\$1,000

- Five (5) entrance tickets with meals
- Display of company name at pick-up site
- Recognition in the Installation Dinner Program
- Electronic display of company name in virtual backdrop during program



**Hispanic Bar Association of Orange County’s 41st
Annual Scholarship Fundraiser & Installation Dinner**

Individual Tickets

Member\$100 Non-Member\$150 Judge\$50

Program Advertising

- | | |
|---|---|
| <input type="checkbox"/> Full-Page \$1,000 (9.25”x 9.25”) | <input type="checkbox"/> Half-Page \$600 (9.25”x 4.75”) |
| <input type="checkbox"/> Quarter-Page \$400 (4.75”x 4.75”) | <input type="checkbox"/> Eighth-Page \$250 (4.75”x 2.5”) |

To reserve your space in the *Installation Dinner Program*, please return this form and your electronic file(s) containing your advertising, **no later than January 31, 2021.**

All attendees must pay for sponsorship or ticket(s) in full, prior to the event.

Ticket cancellations must be made in writing to info@ochba.org before February 1, 2021, or the full cost of the ticket will be due.

Please fax, email or mail directly to:

**Hispanic Bar Association of Orange County
P.O. Box 6130
Newport Beach, CA 92658
Fax: (949) 440-6710
email: info@ochba.org**

Send Electronic files for advertising to info@ochba.org.
PDF or high-quality JPEG files at 300dpi preferred in full color.

Please make checks payable to “*The Hispanic Bar Association of Orange County*” Tax ID #33-0666229. The HBA is a 501(c) 6 non-profit. Contributions are not tax deductible



Hispanic Bar Association of Orange County's 41st Annual Scholarship Fundraiser & Installation Dinner

Contact Person: _____ Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

Form of Payment: Please charge my Visa MasterCard American Express Discover

Name on Card: _____

Account Number: _____

Expiration Date: _____ CCV Code: _____

Cardholder Signature: _____

Check (*Make checks payable to: **Hispanic Bar Association of Orange County***)

Please Indicate Your Sponsorship Level

- | | |
|---|--|
| <input type="checkbox"/> Event Sponsor \$25,000.00 | <input type="checkbox"/> Platinum Sponsor \$7,500 |
| <input type="checkbox"/> Palladium Sponsor \$15,000 | <input type="checkbox"/> Silver Sponsor \$3,000 |
| <input type="checkbox"/> Gold Sponsor \$5,000 | <input type="checkbox"/> Non-Profit/Law School \$1,000 |
| <input type="checkbox"/> Bronze Sponsor \$2,000 | <input type="checkbox"/> Non-Member Ticket \$150 |
| <input type="checkbox"/> Member Ticket \$100 | |
| <input type="checkbox"/> Judge Ticket \$ 50 | |

Underwriter Opportunities

Includes tickets (2) to dinner and program advertisement. Contact info@ochba.org for more information.

- | | |
|--|--|
| <input type="checkbox"/> Shot Glasses \$3,500 | <input type="checkbox"/> Silent Auction \$3,000 |
| <input type="checkbox"/> Program Books \$2,750 | <input type="checkbox"/> Invitations \$2,500 |
| <input type="checkbox"/> Video Tribute \$5,000 | <input type="checkbox"/> Centerpieces \$2,000 |
| <input type="checkbox"/> Entertainment \$2,000 | <input type="checkbox"/> Wine / Tequila \$ 2,000 |
| <input type="checkbox"/> Boxed Favors \$1,500 | <input type="checkbox"/> Greeters sponsor \$750 |
| <input type="checkbox"/> Lot Sponsor \$2,000 | |

Your early sponsorship commitment assures your recognition in our dinner program and a 10% discount for 2022 Gala Sponsorship levels