



HISPANIC BAR ASSOCIATION OF ORANGE COUNTY

P.O. Box 6130, Newport Beach, CA 92658

Telephone: (949) 478-1024 Fax: (949) 440-6710

E-mail: info@ochba.org Web: www.ochba.org

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Vice President:

Laura Hassan

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Happy New Year! I am the 2024 President of the Hispanic Bar Association of Orange County (OCHBA). I am honored to invite you to our 46th Annual Gala Scholarship Fundraiser and Installation Dinner, to be held on Saturday March 2, 2024, at the Irvine Marriott. It is the spirit and goal of the Hispanic Bar Association of Orange County (OCHBA) to continue our commitment to promote access to education, to enhance the quality of life of our members and community, and to promote access to justice and the judiciary for lawyers in Orange County.

Please share in our vision "2024: Empathy ~ Opportunity ~ Hope". In these historically difficult times, if we can learn Empathy by trying to understand another's difficulties and by imagining walking in their shoes, and if we take the time to provide Opportunities to those struggling and in need, together we can help give others Hope.

We invite you to join our Black-Tie (optional) event and celebrate our 2024 Honorees and the very deserving Wally Davis Scholarship recipients. Please join the 500+ judges, justices, charitable organizations, as well as our Honorees and Scholarship recipients in our Annual Gala celebration.

The Dinner Program will include the Keynote address by Father Gregory Boyle, Founder and Director of Homeboy Industries. The evening will also include Installation of the 2024 OCHBA Board of Directors, recognition of our 2024 outstanding Wally Davis Scholarship and Bar Stipend recipients, and presentation of the OCHBA's 2024 Award Honorees:

- Hon. Francisco Briseño Lifetime Achievement Award: Father Gregory Boyle, Founder/Director Homeboy Industries
- Guardián de la Justicia Award: Judicial Appointments Secretary Luis Céspedes
- Attorney of the Year: Amber Poston
- Corporate Citizen Award: Target Corporation

Past Presidents:

Michael J. Silvas
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Jess Araujo
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Arturo M. Cisneros
Ruben A. Smith
George W. Abbes
Rebecca Jurado
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Darren O. Aitken
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Federico Sayre
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Lisa D. Ramirez
Lorena C. Peñaloza
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Carlos X. Colorado
Genoveva Meza Talbott
Jose Gonzalez
Mayte Santacruz
Diana Lopez
Rafael Nendel-Flores
Lyo Figueroa
Eric Dominguez
Darrell P. White
Yolanda V. Torres
Bettina Yáñez
Sasha Tymkowicz

The success of this event relies heavily on your continued generosity. With your support, we have been able to distribute over \$250,000 in scholarships to deserving law students. We are deeply thankful for your generous contributions and look forward to having you join us again in 2024.

The Annual Dinner is our principal fundraiser for the Wally Davis Memorial Scholarship Fund. This scholarship fund was created over 20 years ago with the vision of developing the next generation of OCHBA leaders and Latinx lawyers in Orange County. To date, we have awarded more than 80 scholarships to Latinx law students with ties to Orange County who have demonstrated tremendous achievements and a commitment to helping the Latinx community.

Your early sponsorship commitment assures your recognition in our dinner program. Enclosed are our sponsorship forms for your consideration.

Please contact me at my office (949) 622-5552 or on my cell phone at (714) 501-3508 or contact our administrator via e-mail at info@ochba.org if you have any questions. Thank you in advance for your support. I look forward to seeing you on March 2, 2024.

Warmest regards,



Shelly Aronson
President

Orange County Hispanic Bar Association

The OCHBA Mission Statement

The Hispanic Bar Association of Orange County promotes education, unity, and excellence in the Hispanic legal community by expanding the business and professional opportunities available to its members, enhancing the members' business and professional stature in the Hispanic community, increasing the participation of Hispanic leaders in civic affairs and enhancing the quality of life for the members and the community.

Our Commitment to the Hispanic Community

The OCHBA enhances the quality of life of our community by mentoring law students in the legal community, by donating backpacks filled with school supplies to lower income schools, by putting together Easter Baskets for local schools, by our food and clothing drives, by supporting the Elizabeth Macias Legal Studies Academy, by providing to local food banks, by assisting with Citizenship fairs and helping DACA kids and families navigate complicated citizenship questions and issues, and by providing free legal advice through the Centro Cultural in Santa Ana, and by presenting seminars to the legal community. We invite you to become a regular supporter of the OCHBA to continue promoting and enhancing the quality of life of all, with an emphasis on our Latinx community.

Hispanic Bar Association of Orange County's 46th Annual Scholarship Fundraiser & Installation Dinner Sponsorship Opportunities

Event Sponsor\$30,000

- Three VIP (3) tables of ten (10)
- One (1) complimentary hotel room for day of the event
- Prominent display of Logo at the (3) guest tables
- Prominent logo placement on all invitations, HBA website, & in ballroom
- Opportunity to address guests
- Full page ad space-back cover of Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name inside ballroom
- One (1) display table in the event registration area
- Logo & Link to OCHBA website & HBA E-Newsletter
- "Featured Company" on HBA website for one (1) year as HBA Corporate Partner
- Opportunity to provide promotional material/mementos to all attendees
- Four (4) tickets to HBA events for 2024 with company name on event flyers as Sponsor plus advertisement table at events (Excludes HBA's MCLE Trip & Gala Dinner)
- Three (3) OCHBA Lifetime Memberships for selected attorneys

Platinum Sponsor.....\$20,000

- Two VIP (2) tables of ten (10)
- Prominent logo placement on all invitations, HBA website & in ballroom
- Prominent display of Logo at the (2) guest tables
- Full page ad space in Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name inside ballroom
- Logo & Link to OCHBA website & HBA E-Newsletter as Platinum Sponsor
- Opportunity to provide promotional material/mementos to all attendees
- Three (3) tickets to HBA events for 2024 with company name on event flyers as Sponsor (Excludes HBA's MCLE Trip & Gala Dinner)
- One (1) OCHBA Lifetime Membership for selected attorney

Gold Sponsor.....\$10,000

- One VIP table of ten (10)
- Prominent display of Logo at guest's table
- Logo placement on all invitations, OCHBA website, and in the ballroom
- One-Half page ad space in Installation Dinner Program
- Electronic display of company name inside ballroom
- Logo & Link to OCHBA website & HBA E-Newsletter as Gold Sponsor
- Two (2) tickets to HBA events for 2024 with company name on event flyers as Sponsor (Excludes HBA's MCLE Trip & Gala Dinner)

Hispanic Bar Association of Orange County's 46th Annual Scholarship Fundraiser & Installation Dinner Sponsorship Opportunities

Silver Sponsor.....\$8,000

- One Preferred table of ten (10)
- Prominent display of Logo at the guest's table
- Electronic display of company name inside ballroom
- Prominent display of Logo at table
- One-Half page ad space in Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Silver Sponsor
- One (1) ticket to HBA events for 2024 with company name on event flyers as Sponsor (Excludes HBA's MCLE Trip & Gala Dinner) Bronze

Sponsor.....\$5,000

- One table of ten (10)
- Electronic display of company name inside ballroom
- One-quarter page ad space in Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Bronze Sponsor
- Prominent display of Logo at tables

Table Sponsor.....\$3,000

- One table of ten (10)
- Electronic display of company name inside ballroom
- Recognition in the Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Table Sponsor
- Prominent display of Logo at tables

Non-Profit/Law School\$2,000

- One table of ten (10)
- Electronic display of company name inside ballroom
- Recognition in the Installation Dinner Program

Friend of OCHBA.....\$1,000

- Two Tickets to Event
- Recognition in the Installation Dinner Program
- Electronic display of guest inside ballroom

Individual Tickets

Member\$235 Non-Member\$270 Judge\$160

Hispanic Bar Association of Orange County's 46th Annual Scholarship Fundraiser & Installation Dinner Sponsorship Opportunities

Program Advertising

- | | |
|---|--|
| <input type="checkbox"/> Full-Page \$1,000 | <input type="checkbox"/> Half-Page \$600 |
| <input type="checkbox"/> Quarter-Page \$400 | <input type="checkbox"/> Eighth-Page \$250 |

To reserve your space in the Installation Dinner Program, please return this form and your electronic file(s) containing your advertising, no later than January 26, 2024.

All attendees must pay for sponsorship or ticket(s) in full, prior to the event.

Ticket cancellations must be made in writing to info@ochba.org before February 14, 2023, or the full cost of the ticket will be due.

Please fax, email or mail directly to:

Hispanic Bar Association of Orange County P.O. Box 6130

Newport Beach, CA 92658

Fax: (949) 440-6710

email: info@ochba.org

Send Electronic files for advertising to info@ochba.org. PDF or high-quality JPEG files at 300dpi preferred in full color. Please make checks payable to "The Hispanic Bar Association of Orange County" Tax ID #33-0666229. The HBA is a 501(c) 6 non-profit. Contributions are not tax deductible.

Hispanic Bar Association of Orange County's 46th Annual Scholarship Fundraiser & Installation Dinner Sponsorship Opportunities

Contact Person: _____ Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Form of Payment: Please charge my:

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card _____

Account Number: _____

Expiration Date: _____ CCV Code: _____

Cardholder Signature: _____

☐ Check (Make checks payable to: Hispanic Bar Association of Orange County)

Please Indicate Your Sponsorship Level

- ☐ Event Sponsor \$30,000
- ☐ Platinum Sponsor \$20,000
 - ☐ Gold Sponsor \$10,000
 - ☐ Silver Sponsor \$8,000
 - ☐ Bronze Sponsor \$5,000
 - ☐ Table Sponsor \$3,000
- ☐ Non-Profit/Law School \$2,000
 - ☐ Friend of OCHBA \$1,000
 - ☐ Non-Member Ticket \$270
 - ☐ Member Ticket \$235
 - ☐ Judge Ticket \$160

Underwriter Opportunities

**Includes 2 tickets to dinner
and program advertisement.**

- ☐ DJ/Sonora Dinamita \$5,000
 - ☐ Centerpieces \$4,500
 - ☐ Award Sponsor \$4,000
 - ☐ Dinner Program \$3,500
 - ☐ Parking Sponsor \$3,000
 - ☐ Tequila Sponsor \$2,500
 - ☐ Silent Auction \$2,500
 - ☐ Invitations \$2,500
- ☐ Folklorico Dancers \$2,500
 - ☐ After-Party \$2,500
 - ☐ Table favors \$2,000
- ☐ Usher Sponsor \$1,000
 - ☐ Wine (In-Kind)
 - ☐ Shot Glasses (In-Kind)